



# archtoberfest

San Diego  
Architecture  
and Design  
Month

Architecture & Design Month  
October, 2015

[archtoberfest.com](http://archtoberfest.com)



# Architecture and Design Month

Archtoberfest - October, 2015

Archtoberfest San Diego 2015 is a collaboratively-operated, annual, month-long program of public events & activities pertaining to architecture, design, planning & sustainability. View our Events!

## The Archtoberfest San Diego Partnership is coordinating & promoting events during October 2015: Exhibits, Tours, Lectures and Workshops

Each event will be operated individually by nearly 3 dozen participating, mainly non-profit, local partners – all leaders within their domains. Archtoberfest events and activities will foster expanded public awareness and appreciation of the region's important historic architecture & design legacy, draw attention to current & expected challenges and explore key issues addressing these themes.



welcome

In addition, the effort offers opportunities for the public to engage with partner organizations. "Archtoberfest San Diego 2015: Architecture and Design Month", a play on San Diego's celebrated emergence as the newest craft-brewing capital of North America, seeks to connect San Diegans with region's most active organization in the architecture and design domains.

## Founding Organizations



who we are

## American Institute of Architects San Diego

**AIA San Diego**  
A Chapter of The American Institute of Architects  
The American Institute of Architects, San Diego represents nearly 850 members in San Diego County. AIA SD has a long record of achievement supporting the interests of our members and our community through its vigorous advocacy for design, planning, sustainability, architecture education, professional development and civic leadership.

## San Diego Architectural Foundation

**SDAF**  
The San Diego Architectural Foundation is dedicated to education and the promotion of outstanding architecture, planning and urban design throughout the San Diego region.

## San Diego Design Film Festival

**SAN DIEGO DESIGN FILM FESTIVAL**  
The San Diego Design Film Festival (October 8-11 2015) is dedicated to showcasing leading films in Art, Architecture, Advertising, Design, Fashion, Landscape, Interiors, Urban Planning.

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past &  
present partners



[sdarchitecture.org](http://sdarchitecture.org)



[aiasandiego.org](http://aiasandiego.org)



[asidsandiego.org](http://asidsandiego.org)



[sdapa.org](http://sdapa.org)



[asla-sandiego.org](http://asla-sandiego.org)



[sandiego.edu/art](http://sandiego.edu/art)



[sddesignff.com](http://sddesignff.com)



[friendsofsdarch.com](http://friendsofsdarch.com)



[downtownsandiego.org](http://downtownsandiego.org)



[lajollahistory.org](http://lajollahistory.org)



[beepsandiego.com](http://beepsandiego.com)



[c3sandiego.org](http://c3sandiego.org)



[iida-socal.org](http://iida-socal.org)



[mcasandiego.org](http://mcasandiego.org)



[newschoolarch.edu](http://newschoolarch.edu)



[architecture.woodbury.edu](http://architecture.woodbury.edu)



[mingei.org](http://mingei.org)



[usgbc-sd.org](http://usgbc-sd.org)



[sandieghistory.org](http://sandieghistory.org)



[sandiegoitalianfilmfestival.com](http://sandiegoitalianfilmfestival.com)



Leadership Starts Here

[sdsu.edu](http://sdsu.edu)



[sohosandiego.org](http://sohosandiego.org)



[sandieghistory.org](http://sandieghistory.org)

as seen in...



FOR MORE INFORMATION VISIT US ONLINE AT  
[www.archtoberfest.com](http://www.archtoberfest.com)

## Archtoberfest 2014 Media Recap

### **U-T San Diego** // July 15, 2014

<http://www.utsandiego.com/news/2014/jul/15/archtoberfest-architects-festival-october/>

### **San Diego CityBeat** // September 28, 2014

<http://www.sdcitybeat.com/sandiego/article-13455-archtoberfest-gauguin-to-warhol-20th-century-icons-from-the-albright-knox-art-gallery-and-san-diego-night-market.html>

### **U-T San Diego** // September 28, 2014

<http://www.utsandiego.com/news/2014/sep/28/archtoberfest-architecture-design/>

### **Riviera Magazine** // October 2014

### **San Diego Magazine** // October 2014

### **Sunset Magazine** // October 2014

### **San Diego Home & Garden Lifestyles**

// October 2014

### **Where San Diego** // October 2014

### **Downtown News** // October 2014

<http://sandiegodowntownnews.com/downtown-calendar-october-2014/>

### **San Diego Daily Transcript**

// October 6, 2014

[http://www.sddt.com/News/article.cfm?SourceCode=20141003czk&\\_t=Archtoberfest+celebrates+SD+architecture+design#.VDGqd1YsFBU](http://www.sddt.com/News/article.cfm?SourceCode=20141003czk&_t=Archtoberfest+celebrates+SD+architecture+design#.VDGqd1YsFBU)

### **CW San Diego** // October 16, 2014

<http://www.sandiego6.com/san-diego-living/Archtoberfest-San-Diego-2014-279810692.html>

### **U-T San Diego** // October 17, 2014

<http://www.utsandiego.com/news/2014/oct/17/tp-architecture-events-continue-in-san-diego/>

### **U-T San Diego** // October 18, 2014

<http://www.utsandiego.com/news/2014/oct/18/archtoberfest-design-architecture-san-diego/>

### **SanDiego.org**

[http://blog.sandiego.org/2014/10/top-things-to-do-san-diego-72/?utm\\_content=buffer67604&utm\\_medium=social&utm\\_source=twitter.com&utm\\_campaign=buffer](http://blog.sandiego.org/2014/10/top-things-to-do-san-diego-72/?utm_content=buffer67604&utm_medium=social&utm_source=twitter.com&utm_campaign=buffer)

### **Just Luxe**

[http://www.justluxe.com/travel/event1956777\\_\\_archtoberfest.php](http://www.justluxe.com/travel/event1956777__archtoberfest.php)

### **ABC 10 News**

[http://events.10news.com/Archtoberfest\\_s\\_Great\\_Downtown\\_San\\_Diego\\_Places\\_Spaces/303356543.html](http://events.10news.com/Archtoberfest_s_Great_Downtown_San_Diego_Places_Spaces/303356543.html)

## E-Blasts

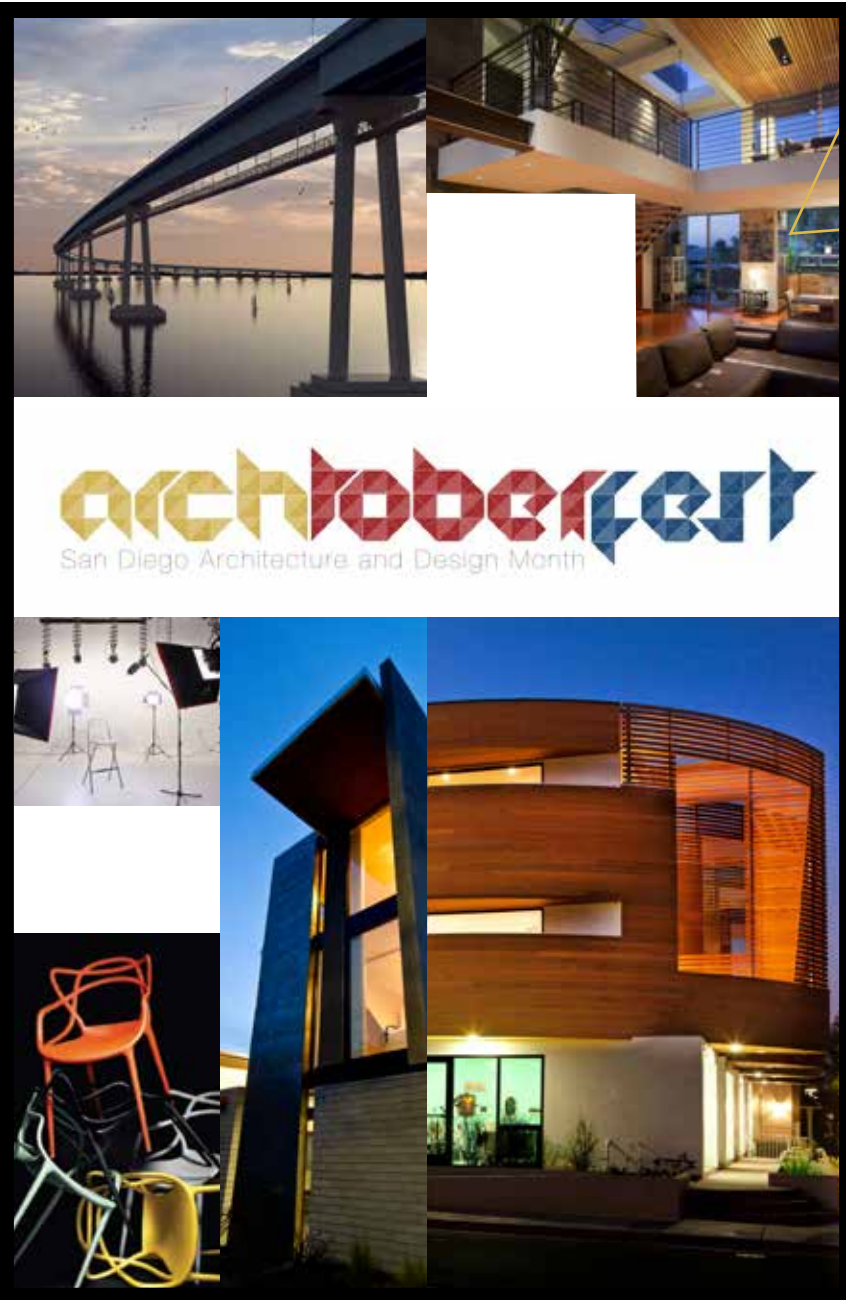
Archtoberfest, 1 Columbia Place San Diego, AIA San Diego, AIGA, Gaslamp Association, San Diego Architecture Foundation, IIDA, Hold It Contemporary Home, San Diego Ad Club, APA San Diego, Riviera San Diego

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## CELEBRATION OF ARCHITECTURE AND DESIGN

Archtoberfest (pronounced “ark-tober-fest”) San Diego 2014 is the inaugural year of an annual, month-long collaborative program featuring a wide-range of publicly-accessible events & activities touching upon architecture, design, planning & sustainability in the city. During the month of October, each of the more than 50 events will be operated individually by one of the nearly 3-dozen participating, mainly non-profit, local partners – all leaders within their domains. Besides being fun and unique, Archtoberfest events and activities will expand awareness and appreciation of the region’s important architecture & design legacy, draw attention to current & expected changes & challenges and explore key issues addressing these themes, including the role of design. More than 25,000 individuals are expected to participate.

Rates	Cost
Industry Listing	\$289.50
Half Page	\$559.50
Full Page	\$939.50
Inside Front Cover	\$1309.50
Inside Back Cover	\$1309.50
Back Cover	\$1,469.50
Double Page	\$1,649.50

**Please make checks payable to:**

San Diego Architectural Foundation

P.O. Box 122228

San Diego, CA 92112-2228

A 501c3 non-profit organization

Federal Tax ID: 95-3513927

[www.archtoberfest.com](http://www.archtoberfest.com)

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